We protect what matters most™

February 10, 2025

Potential impacts of China Tariffs on the Construction Materials Industry

TO: North American Customers of GAF Commercial Roofing, GAF Coatings and SIPLAST

Dear Colleagues:

On February 4th, the Trump administration announced a 10% tariff on Chinese imports. Many of GAF's partners and customers are asking for some clarification as to the potential impacts of these tariffs on the supply and price of the products that GAF Commercial manufactures and supplies to the market. We are monitoring the situation extremely closely and will endeavor to provide updates on a timely basis as new events unfold.

Several raw materials used in the manufacturing of roofing materials are sourced from China, albeit not exclusively. GAF has always maintained a healthy balance of global and domestic suppliers to protect our customers from geo-political events just like the one we are experiencing now. For the moment, it is too early to ascertain if supply issues will emerge. However, we do expect to see price inflation across our product portfolio as a result of the Chinese export tariffs.

We have chosen to look at the impacts on specific raw materials in the aggregate and only pass on to our customers what is absolutely necessary. After careful analysis, we are relieved to report that at this time, we are not increasing prices beyond our previously announced price increase on single-ply membranes, polyiso and all accessories, including fasteners, plates, LRF and adhesives and sealants to be effective March 15, 2025 (see Price Announcement, attached). Your job quotes and stocking price lists will reflect this position for products shipping on/after March 15, 2025. As this situation remains fluid, however, we will update you of any changes as soon as we are made aware of any.

The tariff/trade situation in North America, meanwhile, is in limbo for at least 30 days. Should any new information relevant to GAF products emerge, we will inform you immediately.

As always, please do not hesitate to contact me, or your GAF representative, with any questions that you have.

With my best,

Alma Garnett
Sr. Vice President, Sales
Commercial Roofing Systems

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