TO: OMG Roofing Products Customers
FROM: Brian Regnier – VP of Sales and Marketing
DATE: March 18th, 2026
RE: Price Increase

OMG ROOFING PRODUCTS
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Dear Valued Customer,

For over 40 years, OMG Roofing Products has been committed to providing the commercial roofing industry with the reliability and innovation you depend on. To maintain these service levels and navigate the ongoing inflationary pressures affecting labor, raw materials, and global logistics, we are implementing the following pricing adjustments.

Price Adjustments (Effective April 20th, 2026):

- **5–10% Increase:** All plates, fasteners, and metal products.
- **7–12% Increase:** All adhesive products.

All orders not shipped by April 20 will be invoiced at the increased pricing.

Freight Surcharge Update:
Due to extreme volatility in global transportation costs, a **3% fuel surcharge** will be applied to all orders qualifying for free freight.

- **New Orders**: Effective immediately.
- **Existing Orders:** Effective for all shipments departing after March 27.

We remain dedicated to transparency and will continue to monitor market conditions closely. Our goal is to ensure that these adjustments allow us to continue delivering the product availability and technical support your business requires.

Please feel free to reach out to me directly or your local OMG representative with any questions.

Thank you for your continued partnership as we remain committed to serving the commercial roofing industry with the quality, reliability, and service that have defined OMG for more than 40 years.

Sincerely,
Brian Regnier
VP of Sales & Marketing
OMG Roofing Products